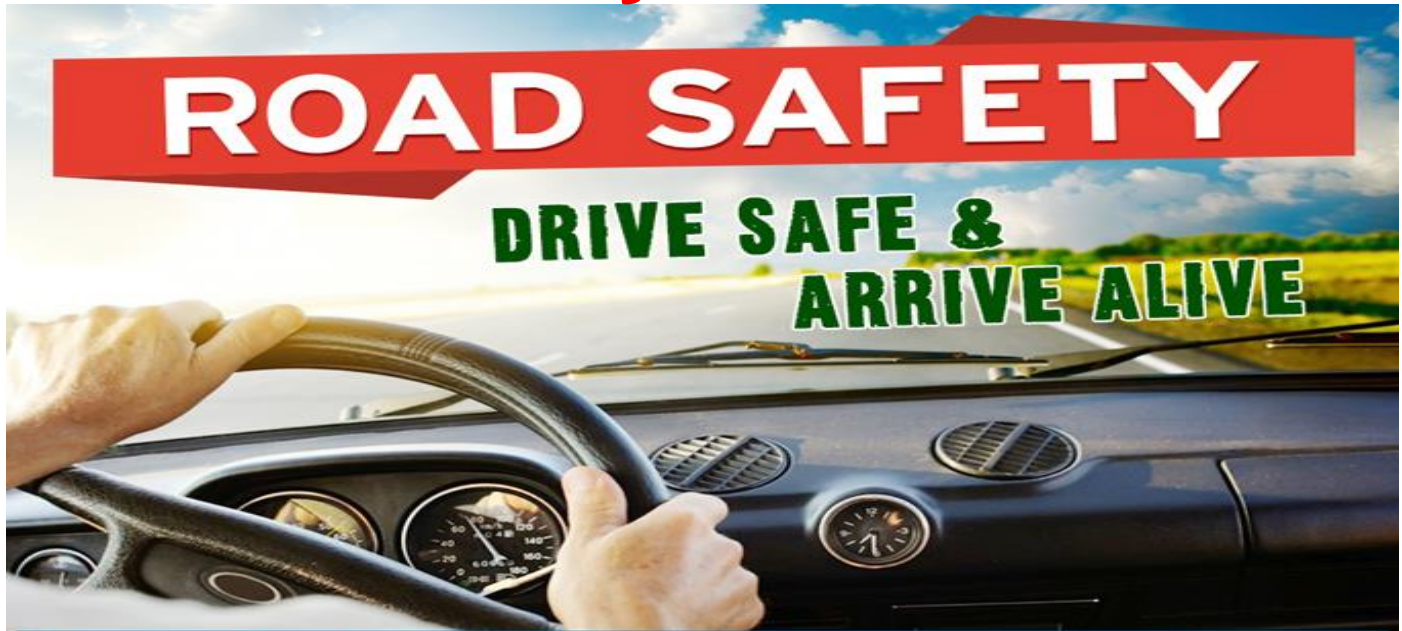




Road Safety - Arrive Alive



ROAD SAFETY

DRIVE SAFE & ARRIVE ALIVE

World Day of Remembrance for Road Traffic Victims falls on November 17th this year and to mark this occasion discover the facts about road traffic deaths worldwide, how speeding can endanger lives and learn some helpful information on how to stay safe on the roads.



Approximately **1.24** million people die every year on the world's roads



20 - 50 million sustain non-fatal injuries as a result of a road accident



Road traffic injuries are estimated to be the **eighth leading cause** of death globally



Equivalent to the death rate by many communicable diseases, such as malaria



They are the leading cause of death for young people aged **15-29** years



Current trends suggest that road traffic injuries will become the fifth leading cause of death by 2030



ARRIVE ALIVE

www.arrivealive.co.za

REPORT BAD DRIVING & ROAD CONDITIONS

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